Oral cancer- Routine tests save lives

New ViziLite® Plus helps the dental practitioner see what eyes alone may not. Available in simple to use, disposable kits, the system utilises chemiluminescent technology to help identify early epithelial changes that could be precancerous. It is not only a tool for oral ablomas, the patient can also be referred immediately and confidently for further treatment. Using a unique "Take" marker system, precision is guaranteed in marking and documenting lesions. ViziLite® Plus has quickly become a critical element of the dental surgeon’s preventative practice, contributing to the accepted fact that better screening really does save lives. ViziLite® Plus is available in a 40-unit pack £522.78 plus VAT in a 20-unit pack £231.40 plus VAT. Call Parmadex 01689 17 18 to ask about special offers or to order your pack.

The BODA Dental Showcase 2009 at the NEC in Birmingham was a great success for Purify Laboratories. With over 6000 attendees it was a trial run and well organised event that gave us the opportunity to showcase the Beverly Hills Formula range. Using the motto “Upgrade to the healthier side of whitening and stop Gingipox before it starts” the innovative Beverly Hills Formula product range drew a lot of interest from dentists and dental professionals. As the whole Oral Care Industry is focused on the latest trends in products, performance, the dental industry supports and demands the type of benefits that go beyond traditional attributes and which are offered by the Beverly Hills Formula range. All Beverly Hills Formula products have a unique combination of anti-bacterial agents, low abrasion and anti-stain properties and protects to whitening products and offers maximum whitening power, whilst maintaining extremely low abrasion. Texts conducted by the BBC Watchdog programme on Beverly Hills Formula toothpaste removed over 90% of staining. For further information, please visit www.beverlyhillsformula.com

Kemdent products provide Effective protection against Swine Flu

Kemdent Praclineas® Spray and sponges and Kemdent Chairside foam and wafers used correctly, guarantee a safe maximisation of anti-swine flu (H1N1) viruses (pathogens of swine flu). These products should be used for daily disinfection of surfaces close to the patient/patient- frequented touched areas, i.e. dental chair, door handles, work surfaces.

The disinfection of hands and surfaces and also contaminated instruments play a major role in preventing the human-to-human transmission of the currently circulating swine flu virus which belongs to the group of influenza A viruses, type H1N1.

All equipment/medicals devices in direct contact to the patient have to be disinfected after use and can be used on another patient. Kemdent Instrument Wipes are suitable for the safe disinfection of manufactured A viruses at the respective concentration rates and exposure times of the product.

Using Kemdent Cross-infection control products will help to Practice maintain their high standards of patient care.

For further information on special offers or to place orders call Helen on 01793 770206 or visit our website www.kemdent.co.uk.

Stereolithic cements: A new reinforced glass ionomer

Support Chairs Ergonomically designed for optimum comfort!

It is universally accepted that maintaining a correct posture whilst at the chairside is essential for operator comfort, efficiency and health. This is particularly true for those operators who spend long periods bent over a patient, staying without a rest for hours on end.

Manufactured to order they meet all the incumbent’s needs including specific requirements on colours and materials. Support Chairs also offer a wide range of accessories including new Swing and Swivel Wire Arms.

Easy to fit and convert between left and right handed operators, the Swing Wire Arm offers a number of options for wrist seating positions and is easy to use with Support Chairs’ complete range. It gives the incumbent’s upper body a comfortable and stable foundation, and its “handletop” can be easily attached to the same or different chair.

Available in a range of heights it provides patients with a comfortable and safe chairside environment. The Swing Wire Arm can be fitted immediately, on all types of chair and in seconds, it will be ideal for further treatment and patient confidence. For further information contact Support Chairs on 01296 581764, fax 01296 586583, email sales@supportstool.co.uk or visit www.supportstool.co.uk.

Time for a Check-up

For further information please call 0191 427 1029

to the modules and courses provided at the Complete Smile Academy. Coaches on Implants, Occlusion, Smile design and Aesthetics are held throughout the year and the Complete Smile Academy aims for every delegate to receive an intensive and rewarding learning opportunity in a technologically advanced, supportive environment.

Which toothbrush? WHICH? Magazine awards SoniCare toothbrushes not 1 but 3 “Best Buy” accolades!

The November 2009 issue of WHICH? Magazine has awarded three SoniCare toothbrushes with its highest accolade which takes account of independent product tests and produces over 450 comprehensive guides, gives potential purchasers advice on selecting the right product, expert and trusted advice. As it does not advertise, WHICH? is not influenced by commercial bias, making it one of the most trusted buying guides available.

In achieving ‘Best Buy’ status for three of its SoniCare toothbrushes in the editions published in the run-up to Christmas PHILIPS could not have hoped for a greater accolade at a better time. So which brush to give?

There are two award-winning brushes which make it possible for patients to enjoy a White Christmas and get up to two shades whiter teeth in just two weeks around the clock of the week with the Healthylean in Clean & White mode, or can they opt for Ultrawhite?

If you would like to find out why these SoniCare are WHICH? Magazine Best Buys, please visit www.cinqueenta.co.uk or call 0800 955 222

Kemdent Practicesafe Spray and wipes and Kemdent Against Swine Flu

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The Institute of the latest innovative Inovadent all-ceramic systems fails these demands. The entire range of innovations of the new systems available will be presented by numerous step-by-step case reports ranging from single tooth restorations to full mouth rehabilitations.

As this will undoubtedly be very popular, numbers will be limited and tickets will be available on a first come, first serve basis. For further information please call 0118 248 7980 to guarantee your place at this prestigious event.

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